

SoLIFE Media

Social Media Management & Marketing Services

Social Media Services Available:

- ✓ Set up/Update social media account page(s)—Facebook, Twitter, Instagram, etc.
- ✓ Create customized social media strategy to **market** your business and **engage** your audience.
- ✓ Create an organized social media calendar for posting content. Client will have access to social calendar.
- ✓ Edit, schedule and post original and/or prewritten content; Manage pictures, images, and content.
- ✓ Monitor social media page(s) daily.
- ✓ Respond to customer comments or questions on each account. [Work with client to create a template of answers for frequently asked questions, general business information, etc. Questions needing special attention will be forwarded to client.]
- ✓ Account Management Rates:
 - Rates based on number of networks/pages and/or the depth and length of the project.

Social Media Management Layout		
	Activity	Completion Time (estimated)
1.	Initial Client Meeting – Questionnaire	1 day
2.	Market Research/Strategy Creation	1 - 1 ½ weeks
3.	Second Client Meeting – Strategy Review	1 day
4.	Account(s) Implemented	½ week - 1 week
5.	Account Maintenance	Ongoing
6.	Weekly, Biweekly, or Monthly Client Meetings	Ongoing

Additional Marketing Services

Have a product that needs major promotion? Ask about an **Instagram Influencer Campaign!**

Website Design or Re-Design

Put your best foot forward with a stunning website for your business. We create so you have more time to do what you do best – run your business! (Don't forget to ask about maintenance!)

Other Marketing Materials

Business Cards, Banners, Basic Logos, etc.

If you need a service that's not listed, please don't hesitate to ask and I'll be happy to assist you.

*** Prices may vary by project. Ask for a quote today! ***