

Client Website Questionnaire

1. Tell us a bit about your business or brand: What you do, your vision, your purpose?

2. What are the short-term and long-term goals for your website? **Include your budget** for the project. Are you needing someone to build **AND** maintain your site or just build?

3. Who is your target market and how wide is the market you're looking to reach—local (city or metroplex), statewide, national, international?

4. How do you want your website to look and feel to visitors? Do you desire a specific layout and are there any specific functions you need to have on your website?
 - 4a. To help you further envision what you are looking to achieve, are there examples of business or brand websites that are doing something that you like?

5. At this time, do you have web hosting and a domain secured for this new website?

6. Do you want to include images of your product or service on your website? Please include the name and contact information of the individual who will be providing brand images, logos, text, creative and other media. (Stock images can be provided by SoLIFE Media upon request.)

Comments: