

Client Website Questionnaire

1. What are the short-term and long-term goals for your website? **Include your budget** for the project. Are you needing someone to build **AND** maintain your site or just build?

2. Who is your target market and how wide is the market you're looking to reach—local (city or metroplex), statewide, national, international?

3. At this time, do you have web hosting for any other websites you own? If so, are you looking to continue using that same hosting for this new website?

4. How do you want your website to look and feel to visitors? Do you desire a specific layout and are there any specific functions you need your site to have?
 - 4a. To help you further envision what you are looking to achieve, are there examples of business or brand websites that are doing something that you like?

5. Do you want to include images of your product or business on your website? Please include the name and contact information of the individual who will be providing brand images, logos, text, creative and other media.

Comments: